

NATIONAL BLUE OCEAN STRATEGY (NBOS)

1 Malaysia Support For Housewives (1MS4HW)



NBOS Summit, September 2015

Achievement of IMS4HW

(Jan to Aug 2015)

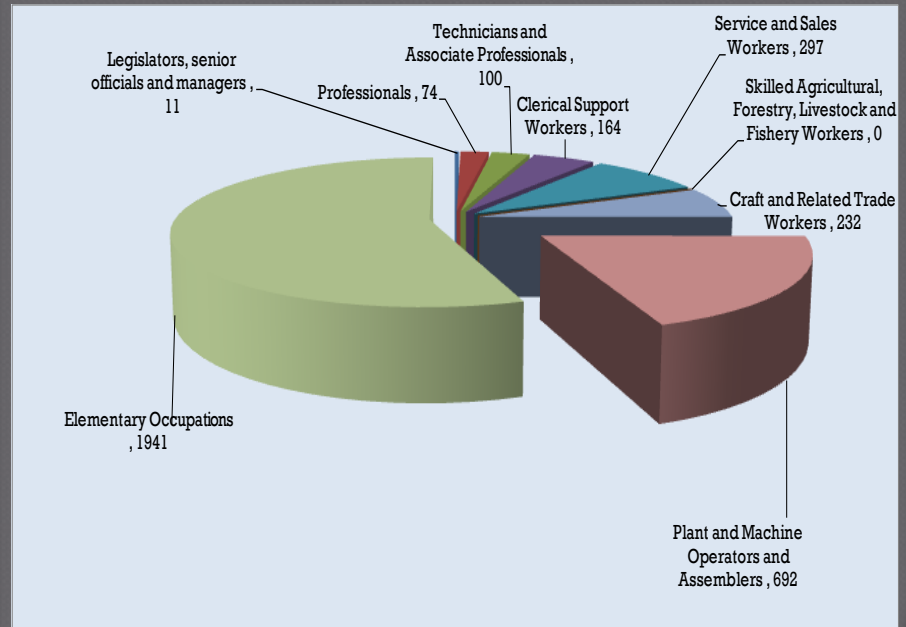
INCOME GENERATING PROGRAM (CLUSTER)

Cluster Program		No. of Housewives	
Target	Achieve	Target	Achieve
18	11	180	134

JOB SEEKERS REGISTRATION & JOB PLACEMENT (JOBSMALAYSIA PORTAL)



JOB PLACEMENT : 3,511

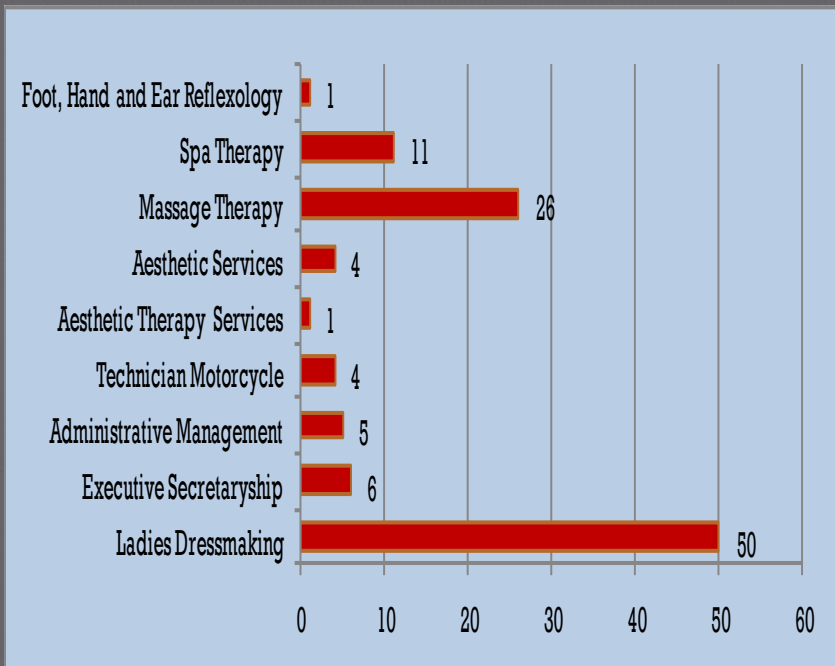


Achievement of IMS4HW

(Jan to Aug 2015)

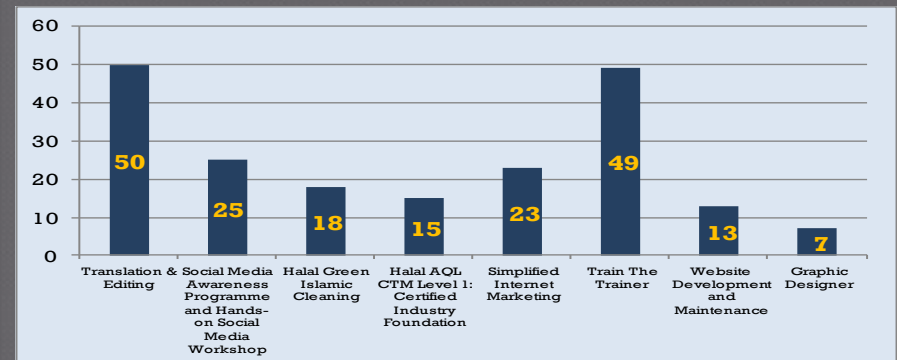
SURVIVOR SKILLS FOR WOMEN (SS4W)

Target 2015: to give certification/recognition to **500** skilled housewives.

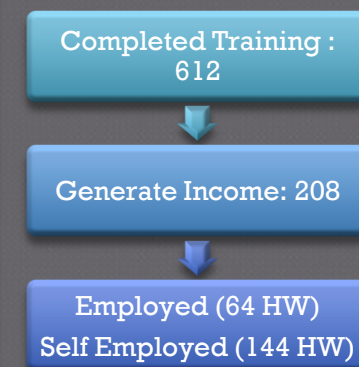


HOUSEWIVES ENHANCEMENT AND REACTIVATE TALENT SCHEME (HEARTS)

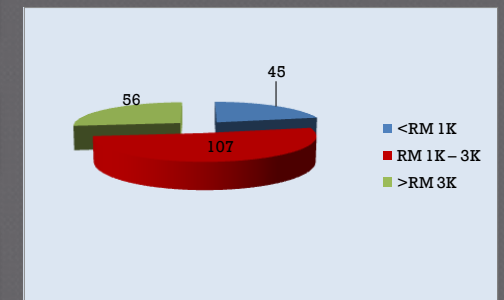
Target 2015: to train **200** educated housewives in various course offered.



IMPACT OF HEARTS PROGRAM (2013-2014)



Salary/Income



THANK YOU



KEMENTERIAN
SUMBER MANUSIA

NBQS

STRATEGI LUTAN BIRU NEBANDASARI



HRDF
MALAYSIA



SkillsMalaysia



JPK



Sediakan Kepada Interaktif Anda