



MINISTRY OF HUMAN RESOURCES

NBOS
STRATEGI LAUTAN BIRU KEBANGSAAN



*Kementerian Pembangunan Wanita,
Keluarga dan Masyarakat*

National Blue Ocean Strategy 7 : 1 Malaysia Support For Housewives



27 APRIL 2015



HOUSEWIVES ENHANCEMENT AND REACTIVE TALENT SCHEME (HEARTS) (1 Jan 2015 – 15 Apr 2015)

Target 2015: 200 Housewives
Budget 2015: RM800,000.00

ACHIEVEMENT

Application
288 HW



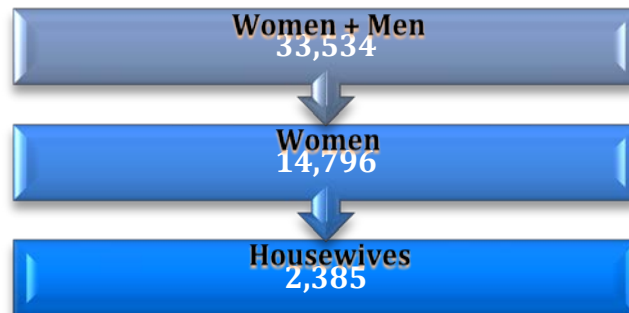
Passed Interview
91 HW

Total trainees approved
91/200 (45.5% Housewives)

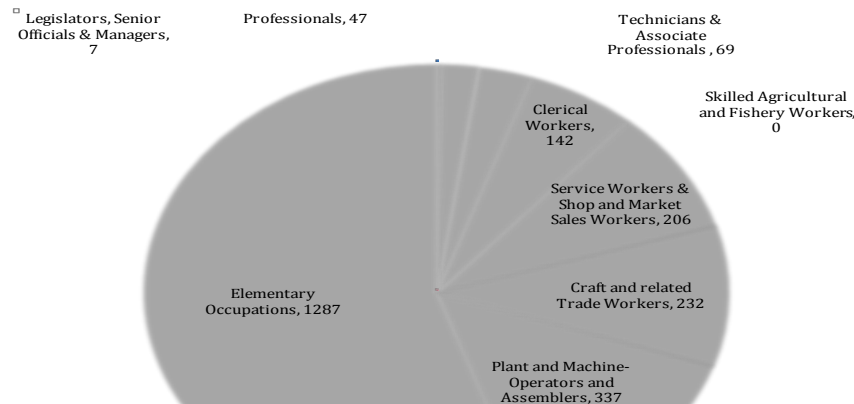


JOBSMALAYSIA PORTAL: REGISTRATION AND JOB PLACEMENT (1 Jan 2015 – 15 Apr 2015)

REGISTRATION OF HOUSEWIVES



PLACEMENT (2,327 HOUSEWIVES)



Note: Occupations based on MASCO
Source: Labour Market Database (LMD)

THANK YOU